

No.	Project Topic	Company Name	Program	Researcher	Mentor
1	Market Analysis for Transportation Sector for Tele Project	ABB India	Post Graduate Diploma In Management (PGDM)	Rajnikanth Tripathi	Dr. Parag Suresh Amin
2	Business Development and Digital Marketing for Tech Startup	Bridgelabz	Post Graduate Diploma In Management (PGDM)	Pooja Vaidya	Dr. Parag Suresh Amin
3	Digital marketing and Business Development of BridgeLabz	Bridgelabz	Post Graduate Diploma In Management (PGDM)	Bridgelabz	Dr. Parag Suresh Amin
4	Study of customer buying behaviour, market analysis and brand promotion for the Britannia industries ltd in modern trade at mumbai	Britannia	Post Graduate Diploma In Management (PGDM)	Saurabh Arvind Mudaliar	Dr. Parag Suresh Amin
5	Market Analysis	Britannia	Post Graduate Diploma In Management (PGDM)	Sonali Thadhani	Dr. Parag Suresh Amin
6	To drive availability, trials and visibility for Carlsberg Smooth in Gurugram and Faridabad	Carlsberg India Pvt. Ltd.	Masters In Management Studies (MMS)	Harshpreet Singh Bhatia	Dr. Parag Suresh Amin
7	Channel Sales and Direct sales for Godrej Alive	Godrej Properties	Masters In Management Studies (MMS)	Manjul Raj Ponmala	Dr. Parag Suresh Amin
8	Market Survey of Motorcycle & Automotive	Exide Ind. Ltd.	Post Graduate Diploma In Management (PGDM)	Tuhina Shrivastava	Dr. Parag Suresh Amin

9	Channel sales and direct sales for Godrej Alive	Godrej Properties	Post Graduate Diploma In Management (PGDM)	Parikshit Tetu	Dr. Parag Suresh Amin
10	Direct Sales And Channel Sales - MMR	Godrej Properties	Masters In Management Studies (MMS)	Abhishek Shinde	Dr. Parag Suresh Amin
11	Analysing consumer buying behaviour for	HPCL	Masters In Management Studies (MMS)	Sourav Shil	Dr. Parag Suresh Amin
12	Analyze and determine Consumer buying	Northern Coal field ltd ,Miniratna company	Post Graduate Diploma In Management (PGDM)	Shweta Kumari	Dr. Parag Suresh Amin
13	Importance of Digital Marketing for Indian	Olio	Masters In Management Studies (MMS)	Kushal Koyande	Dr. Parag Suresh Amin
14	Study of trends in customer acquisition,	Olio	Post Graduate Diploma In Management (PGDM)	Sampada Shukla	Dr. Parag Suresh Amin
15	Promoting and increasing the sales of Pride of	Parag Milk Foods	Masters In Management Studies (MMS)	Sudhakar Odayar	Dr. Parag Suresh Amin
16	Creative department- Content writing	Ogilvy & Mather	Post Graduate Diploma In Management (PGDM)	Ankita Subramanian	Mr. Pankaj Srivastava
17	Lead generation and business Analysis of	Mahindra truck and bus division	Masters In Management Studies (MMS)	Balaji Ganesan	Mr. Pankaj Srivastava

18	Analyze and determine consumer buying	Mahindra truck and bus division	Post Graduate Diploma In Management (PGDM)	Dinesh Shetty	Mr. Pankaj Srivastava
19	Analyze and determine consumer buying	Mahindra truck and bus division	Masters In Management Studies (MMS)	Manoj Pallaniswami Pillai	Dr. Parag Suresh Amin
20	Construction finance with analysis to retail	L&T Finance	Post Graduate Diploma In Management (PGDM)	Mohd. Fahad Agah	Mr. Pankaj Srivastava